

GRP 2012
Portugal
RepTrak™ Scores 2011-2012

Company	Y2011	Y2012	Y2011	Y2012
Google	88.66	87.98	Information & Media	Information & Media
Microsoft	84.23	87.19	Computer	Computer
Apple	81.51	85.75	Computer	Computer
Grupo Delta	82.92	84.87	Beverage	Beverage
Sumol+Compal	85.71	84.84	Beverage	Beverage
Nestlé	86.02	83.54	Food - Manufacturing	Food - Manufacturing
Sony	82.68	83.10	Electrical & Electronics	Electrical & Electronics
Nespresso	80.49	82.39	Beverage	Beverage
Philips Electronics	80.55	82.25	Electrical & Electronics	Electrical & Electronics
Delta Q	76.62	81.05	Beverage	Beverage
Danone	78.79	80.16	Food - Manufacturing	Food - Manufacturing
IKEA	78.33	79.89	Retail - General	Retail - General
Hewlett-Packard	79.46	77.39	Computer	Computer
Toshiba	75.53	77.31	Electrical & Electronics	Electrical & Electronics
LG Corporation	77.14	76.56	Electrical & Electronics	Electrical & Electronics
Pingo Doce	80.02	76.51	Retail - General	Retail - General
Leroy Merlin	73.96	76.20	Retail - General	Retail - General
FNAC Portugal	83.82	75.87	Retail - General	Retail - General
Bial	80.01	75.80	Pharmaceuticals	Pharmaceuticals
Sical	73.39	75.52	Beverage	Beverage
TAP - Transportes Aéreos Portugueses	76.85	75.46	Airlines & Aerospace	Airlines & Aerospace
Unicer	74.74	75.32	Beverage	Beverage
SCC Sociedade Central de Cervejas	75.27	75.05	Beverage	Beverage
Worten-Equipamentos para o lar	74.79	74.71	Retail - General	Retail - General
IBM	74.52	74.70	Computer	Computer
The Coca-Cola Company	76.23	74.06	Beverage	Beverage
Nicola	70.92	73.66	Beverage	Beverage
Jumbo Pão de Açucar	69.82	73.18	Retail - General	Retail - General
El Corte Inglés	70.53	72.97	Retail - General	Retail - General
Vodafone	71.47	72.70	Telecommunications	Telecommunications
Cisco Systems	75.34	71.97	Computer	Computer
Pizza Hut	71.26	71.72	Retail - Food	Retail - Food
SAP	67.02	71.67	Computer	Computer

Oracle	72.02	71.07	Computer	Computer
Dolce Gusto	67.92	70.13	Beverage	Beverage
Pfizer	68.82	69.97	Pharmaceuticals	Pharmaceuticals
Continente	75.93	69.97	Retail - General	Retail - General
Roche	70.89	69.91	Pharmaceuticals	Pharmaceuticals
Samsung Electronics	75.69	69.85	Electrical & Electronics	Electrical & Electronics
McDonald's	71.04	69.79	Retail - Food	Retail - Food
Sogrape	73.83	69.07	Food - Manufacturing	Beverage
Bayer	79.53	68.88	Pharmaceuticals	Pharmaceuticals
Novabase, SGPS	68.99	68.70	Computer	Computer
ZON MULTIMEDIA	54.16	68.63	Telecommunications	Telecommunications
Lidl	72.25	68.62	Retail - General	Retail - Food
Sonae	73.55	68.40	Conglomerate	Conglomerate
Buondi	71.45	68.34	Beverage	Beverage
AstraZeneca	73.48	67.97	Pharmaceuticals	Pharmaceuticals
Sapo	68.28	67.96	Telecommunications	Telecommunications
Unilever	70.55	67.79	Consumer Products	Consumer Products
Eli Lilly	67.25	67.78	Pharmaceuticals	Pharmaceuticals
Montepio	63.98	67.54	Financial - Bank	Financial - Bank
Sanofi-Aventis	71.39	67.22	Pharmaceuticals	Pharmaceuticals
Jerónimo Martins	78.23	67.09	Retail - General	Retail - General
Galp Gás Natural	61.86	67.06	Utilities	Utilities
SONAECOM	74.36	66.87	Telecommunications	Telecommunications
ALTRI	66.45	66.74	Conglomerate	Conglomerate
Mini-Preço	64.25	66.68	Retail - General	Retail - General
Novartis	66.40	66.56	Pharmaceuticals	Pharmaceuticals
Telepizza	70.16	66.39	Retail - Food	Retail - Food
Tranquilidade	56.98	66.36	Financial - Insurance	Financial - Insurance
GlaxoSmithKline	68.86	66.15	Pharmaceuticals	Pharmaceuticals
MSD (Merck Sharp & Dohme)	71.79	66.14	Pharmaceuticals	Pharmaceuticals
CTT - Correios de Portugal	66.08	66.04	Services	Services
Portugália	65.63	65.95	Retail - Food	Retail - Food
CIMPOR	74.28	65.51	Raw Materials	Raw Materials
Portucel Soporcel	67.10	65.36	Raw Materials	Raw Materials
TMN	64.94	65.30	Telecommunications	Telecommunications
Secil	68.17	65.24	Raw Materials	Raw Materials
AKI	69.36	64.80	Retail - General	Retail - General
Abbott Laboratories		64.63		Pharmaceuticals
H3 Hamburgers	68.57	64.54	Retail - Food	Retail - Food

Sata	62.28	63.34	Airlines & Aerospace	Airlines & Aerospace
CGD - Caixa Geral de Depósitos	67.59	62.90	Financial - Bank	Financial - Bank
Semapa	63.26	62.53	Conglomerate	Conglomerate
BANCO BPI	57.65	61.38	Financial - Bank	Financial - Bank
Zurich Financial Services	66.59	61.38	Financial - Insurance	Financial - Insurance
Mota-Engil	58.67	61.19	Construction & Engineering	Construction & Engineering
Galp Energia	56.08	61.02	Energy	Energy
Optimus	64.26	60.91	Telecommunications	Telecommunications
BES - Banco Espírito Santo	60.94	60.62	Financial - Bank	Financial - Bank
Soares da Costa	69.41	60.36	Construction & Engineering	Construction & Engineering
Portugal Telecom	56.15	60.35	Telecommunications	Telecommunications
Iberia	65.03	60.18	Airlines & Aerospace	Airlines & Aerospace
BP	58.01	59.65	Energy	Energy
MEO	62.34	59.32	Telecommunications	Telecommunications
EDP Renovaveis	67.47	59.27	Utilities	Utilities
Izi	60.08	59.24	Retail - General	Retail - General
Inapa	68.75	59.21	Industrial Products	Industrial Products
Imperio Bonança	55.27	59.17	Financial - Insurance	Financial - Insurance
Deutsche Bank		59.08		Financial - Bank
Banco Santander	55.79	58.62	Financial - Bank	Financial - Bank
Açoreana	52.61	57.91	Financial - Insurance	Financial - Insurance
Barclays	52.91	57.39	Financial - Bank	Financial - Bank
Lusitania	57.63	57.33	Financial - Insurance	Financial - Insurance
Liberty Seguros	59.21	57.20	Financial - Insurance	Financial - Insurance
Repsol	58.23	56.32	Energy	Energy
Victoria	60.74	56.00	Financial - Insurance	Financial - Insurance
Allianz	58.61	55.68	Financial - Insurance	Financial - Insurance
Fidelidade-Mundial	59.20	55.48	Financial - Insurance	Financial - Insurance
BBVA	58.10	55.42	Financial - Bank	Financial - Bank
Burger King	58.36	55.13	Retail - Food	Retail - Food
AXA	61.03	54.89	Financial - Insurance	Financial - Insurance
REN - Redes Energeticas Nacionais	53.80	54.17	Utilities	Utilities
Millennium BCP	56.46	53.88	Financial - Bank	Financial - Bank
Aguas de Portugal	58.14	53.52	Utilities	Utilities
EDP - Energias de Portugal	60.90	53.26	Utilities	Utilities
Cabo Visão	50.30	52.71	Telecommunications	Telecommunications
Banif	55.32	51.13	Financial - Bank	Financial - Bank
BRISA	48.71	46.59	Construction & Engineering	Transport & Logistics
Banco Popular	47.79	41.70	Financial - Bank	Financial - Bank